



## **The Value Proposition Life Lessons Offers Organizations and Participants:**

*Life Lessons Over Lunch is a marketplace initiative where participants meet on a regular basis to view a DVD message over lunch. Life Lessons provides a unique opportunity for participants to enter an environment in the workplace where relevant insights around personal and professional challenges can be considered. The Life Lessons initiative is completely voluntary and employee driven. The objective of Life Lessons Over Lunch is to create a non-threatening, non-denominational environment that values people and affords them an opportunity to pause and decompress while hearing about relevant biblical principles. It's a safe environment to consider issues of faith.*

## **Talking Points for Organizations Considering Life Lessons:**

- While Life Lessons Over Lunch is a voluntary employee initiative it's not a random request for an affinity group or loosely defined faith based initiative. **Life Lessons Over Lunch is a branded initiative that has a proven track record of producing positive employee morale.** Over 125 organizations have affirmed employees in launching the Life Lessons initiative. While other faith based employee initiatives could be brought forward, we believe that Life Lessons Over Lunch can set the benchmark for taking the right approach.
- **Life Lessons Over Lunch promotes diversity and inclusion** through a non-denominational, non-threatening approach. Also, organizations have the opportunity to respect religious affiliation and support their diversity and inclusion policies through affirming employees that desire to launch the initiative.
- **The core values of Life Lessons Over Lunch align with those of organizations that desire to create a healthy corporate culture.** A corporate culture where all employees are respected, integrity is put first and quality job performance is valued.