

Wondering Where to take the Company Next?

Take It To Lunch.



**Launching and Leading a Life Lessons Over Lunch Group**

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**The First Six Months**

## **Launching and Leading a Life Lessons Over Lunch Group The First Six Months**

At this point, you should understand the mission and strategy of Life Lessons Over Lunch. The purpose of this document is to provide you some guardrails as you navigate the first six months of the launch process.

There are four specific tasks that you will want to accomplish before launching. We'll list them here and then drill down on each topic.

- Build a leadership team
- Seek company approval
- Build a calendar
- Build a series slate

### **1. Build A Leadership Team**

Building a team is the first step that you will want to take as you prepare to launch a group. A team consists of two or three other like-minded individuals in your company. The purpose of the team is to provide logistical support, as well as a sounding board for decisions that you will make as a leader.

When building your team consider the influence that your prospective volunteers have. While not imperative, having an executive level leader on your team always helps in navigating corporate buy-in. Even if the executive level leader is not a direct participant in the group, he or she can be an invaluable member of your leadership team.



Team

## 2. Seek Company Approval

Once your team is in place, you will need to seek approval from your company to utilize space in your office. Here are some key concepts to remember when speaking to the appropriate management employee:

- Positive focus: Life Lessons does not disparage any other religion or spiritual belief
- Employee owned: activities are conducted during non-company time (i.e. lunch hour) at no incremental cost to the company
- Everyone Welcome: Life Lessons is non-denominational and anyone can attend
- Volunteer driven: Life Lessons attendance is completely voluntary; directed by volunteers; executed by volunteers

Life Lessons Over Lunch typically falls under most company's corporate diversity policy. A good first start is to find out if your company has such a policy. With over 100 organizations (including multiple Fortune 500 companies and government entities), Life Lessons has proven to be an incredible value add to the employees of those organizations.



# Approval

### 3. Build A Calendar

Be strategic about your next six months. Build a calendar that reflects when and where you will meet and specifically which series you will watch. We recommend that you meet every other week or the first and third week of the month for example.

Having the calendar prepared and published will allow you to book rooms in advance and give participants an idea of what they can expect. Here is a sample:

March 2007						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
				1	2	3
4	5	6	7 Life Lessons Over Lunch "The Legend of Joe Jacobsen" – Part 1	8	9	10
11	12	13	14	15	16	17
18	19	20	21 Life Lessons Over Lunch "The Legend of Joe Jacobsen" – Part 2	22	23	24
25	26	27	28	29	30	31



# Calendar

April 2007						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2	3	4 Life Lessons Over Lunch "The Legend of Joe Jacobsen" – Part 3	5	6	7
8	9	10	11	12	13	14
15	16	17	18 Life Lessons Over Lunch "Life Rule" – Part 1	19	20	21
22	23	24	25	26	27	28
29	30					

Experience has shown that this approach works best. Weekly meetings, by and large, become unsustainable for leaders and once-a-month meetings have trouble building momentum.



# Calendar

## 4. Build A Series Slate

Having a strategic slate of series mapped out for six months is a great way of alleviating some pressure for you. If you know in advance what you will be watching for the first six months, it will give you an idea of how your particular environment responds. As you gauge the response of your group, you can then begin to tailor the messages you will show. Your groups director can help you navigate through the individual series, but here is what we would suggest for your first six months:

### **Series 1 – “The Legend of Joe Jacobsen”**

#### **Three part series**

This is a great series to start with. When we experience hardships, we tend to wonder where God is. In times of prosperity, we often forget about God and adopt the mindset that we can handle everything on our own. And when we've been hurt by someone, we are apt to look for an opportunity to pay that person back. Joseph had every right to give up on God as a result of his circumstances instead, Joseph lived his life believing God was with him. In this three-part series, Andy Stanley encourages us to ask ourselves what someone in our circumstances would do if they were absolutely confident that God was with them. If we looked at all of our circumstances through this lens, we could face each day with an unwavering hope.

The messages have engaging and humorous drama that immediately will set your audience at ease. In addition, whether someone is a believer or not, they can ask the bottom line question, “assuming I believed there was a God, how would I respond if I was confident He was with me.



Series

## Series 2 – “Take It To The Limit”

### Six part series

A message series for those whose schedules are too full and whose checking accounts are too empty! Our culture encourages us to live as if we have no limits. So we fill up our schedules and empty our bank accounts. We do as much as we can, spend as much as we can and acquire as much as we can. All in an effort to get as much as we can out of life.

Life on the edge means life with no margin. Life without margin is a recipe for personal disaster. Margin is the space between your current performance and your limits. When you reach the limit of your resources, strength, capacity or self-control, you have no margin. And without margin, you have no room for error. The consequences of margin-less living are most apparent in our relationships. Love, intimacy, and friendship happen in the unstructured, unhurried world of margin. When we attempt to squeeze one more thing in, we inadvertently squeeze one more person out. In this six-part series, we will unpack the ramifications of life without margin.

This message explores God's answer to our self-destructive propensity to live as if we have no limits.



Series

### **Series 3 – “It Came From Within”**

#### **Five part series**

Where did that come from? You know that horrible, sinking feeling you have when something comes out of your mouth that you didn't expect - that is just so unlike you. Did you know those words are a reflection of a bigger problem lurking beneath the surface? "For out of the overflow of the heart the mouth speaks," states Matthew 12:33. The scary truth is that the words you "accidentally" speak and the actions you later regret are actually in keeping with what's hiding in your heart.

These are merely suggested series that you may choose from. These series will get you through your first six months. For a full listing of available series, consult your group director.



Series